

KY Nonprofits: More Than Charity

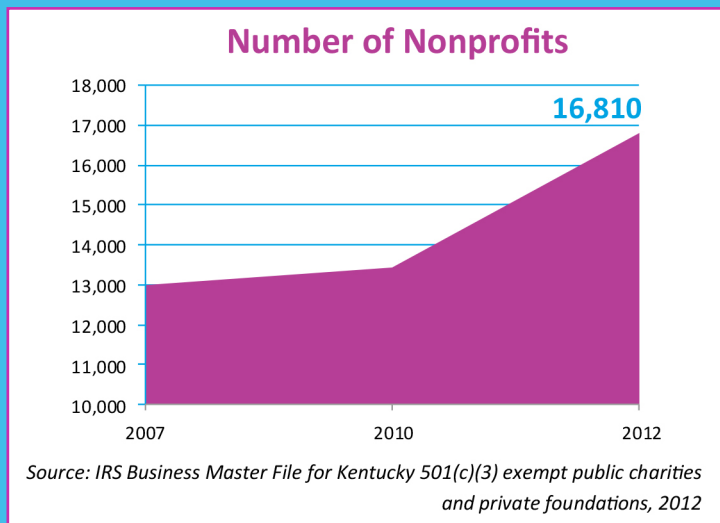
Helping Drive Kentucky's Economy

\$23.6 billion
in annual revenue

\$38 billion
in assets

\$22.6 billion
in expenditures

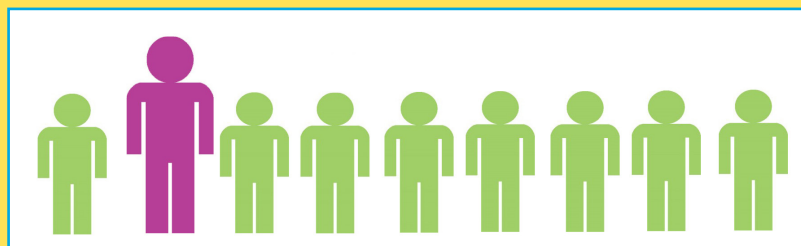
The nonprofit sector
is a **growth industry**



A Major Employer

3rd
largest industry
in Kentucky

more jobs than construction,
finance, mining, retail



1 in 9

is employed by nonprofits
in Kentucky, accounting
for **11.7%** of total state
employment

North Kentucky Area Development District: More Than Charity

Helping Drive North Kentucky Area's Economy

\$1.8 billion
in annual revenue

\$2.4 billion
in assets

\$1.6 billion
in expenditures

Nonprofit growth has
surpassed the growth
of other sectors

A Major Employer

Among the
Top 6
industries
in the North Kentucky
Area Development
District

Nearly
17,800 people
are employed by over
1,444 nonprofits
accounting for 10% of total
employment in the North Kentucky ADD
= approximately
1 in 10 employees