

**PRESS ADVISORY**

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FOR IMMEDIATE RELEASE

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## **Kentuckians contribute generously to Commonwealth's second annual online giving event**

LEXINGTON – The final results are in. The Second Annual Kentucky Gives Day, a 24-hour online giving event to benefit participating Kentucky nonprofits, raised a little over \$110,000 more than last year for a grand total of \$440,424. The donations came from over 3200 donors and went to 308 nonprofit organizations throughout the state.

“We are absolutely thrilled with the way Kentuckians responded to the second Kentucky Gives Day,” said Danielle Clore, executive director of Kentucky Nonprofit Network, Inc., which coordinated the event. “The generosity of Kentuckians, near and far, was amazing — showing tremendous pride in their Kentucky home.”

More than 400 nonprofits participated in the event. They represented the arts, the environment, health, children, animal welfare, humanitarian aid and a host of other causes.

The presenting sponsor of Kentucky Gives Day 2014 is Baptist Health. Its CEO, Steve Hanson, said, “For the second straight year, Kentucky Gives Day brought together people from every corner of our state and beyond. It was a powerful demonstration of what happens when we all join together to help those in need. It was an honor for Baptist Health to again be a part of this effort to enhance the lives and the communities of our Commonwealth.”

Additional sponsors include Anthem Blue Cross and Blue Shield in Kentucky. Clear Channel Lexington and Louisville and the Kentucky News Network are Official Radio Partners. Official television partners include WKYT, Lexington; WAVE 3, Louisville; WYMT, Hazard; WBKO, Bowling Green; WFIE, Owensboro; Fox19, Cincinnati; and WPSD, Paducah. The Lexington Herald-Leader is a print and online partner.

### **About the Kentucky Nonprofit Network, Inc.:**

The Kentucky Nonprofit Network, Inc. serves, strengthens and advances Kentucky's nonprofit organizations. The state association of nonprofits in the Commonwealth, Kentucky Nonprofit Network, Inc. provides education, networking opportunities, technical assistance and sharing of best practices and resources to provide nonprofits with access to the resources needed to effectively meet community needs.

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