

LOUISVILLE NONPROFIT COALITION



A local alliance of Kentucky Nonprofit Network members

April 2025

The Louisville Nonprofit Coalition is a local alliance of Kentucky Nonprofit Network members committed to a stronger, more unified, nonprofit public policy voice in the Louisville Metro community. The Coalition officially launched in spring 2023, and the information below highlights their collective economic and community impact.

SERVING LOUISVILLE METRO



Members are collectively serving 2.57 million constituents annually

KEY TO OUR WORKFORCE



5,746 full-time employees
3,249 part-time employees

SIGNIFICANT ECONOMIC IMPACT



\$624 million in annual payroll & expenditures contributing to the Louisville Metro economy

100% of Louisville Metro residents benefit from the work of nonprofits

REVENUE SOURCES: HOW LOUISVILLE NONPROFIT COALITION MEMBERS ARE FUNDED



69% Program Revenue (\$425 million)
(including fee for service income and government grants and contracts)

28% Contributed Revenue (\$174.8 million)
(private donations from individuals, foundations, corporations, and bequests)

3% Other Revenue (\$18.9 million)
(investment and interest income, etc.)

LOUISVILLE NONPROFIT COALITION
MEMBERS



The Louisville Nonprofit Coalition is a local alliance of Kentucky Nonprofit Network (KNN) members. Over 1,100 members strong, KNN exists to strengthen and advance Kentucky's nonprofit sector to ensure thriving communities. <https://kynonprofits.org/join/lounc/>

Kentucky Nonprofits: MORE THAN CHARITY

A SNAPSHOT OF CHARITABLE NONPROFITS STATEWIDE

501(c)(3) Organizations Filing IRS Form 990 & 990-EZ



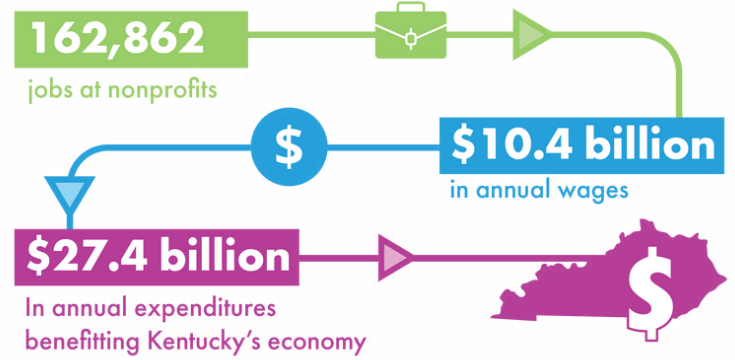
13,587

Total charitable nonprofits in Kentucky



1 in 10

Kentucky private sector jobs are at nonprofits



NONPROFIT EMPLOYERS COMPARED TO LARGEST PRIVATE SECTORS

Manufacturing*	256,101
Retail Trade*	211,438
Accommodation and Food Services*	181,561
Nonprofit Employers	162,862
Health Care and Social Assistance*	139,814

*excludes nonprofit jobs



Sources: IRS Exempt Organization Business Master Files and Kentucky Center for Statistics, Labor Market Information Branch Quarterly Census of Employment and Wages, 2022; Expenditure data: IRS Business Master Files 2019-2022; IRS e-File and Revenue Transaction Files FY ending circa 2021, via DataLake Nonprofit Research

Sources: IRS Exempt Organization Business Master File and Kentucky Center for Statistics, Labor Market Information Branch Quarterly Census of Employment and Wages, 2022; Expenditure data: IRS Business Master Files 2019-2022; IRS e-File and Revenue Transaction Files FY ending circa 2021, via DataLake Nonprofit Research

A CLOSER LOOK AT THE KENTUCKIANA WORKS LOCAL WORKFORCE AREA



5,592

Total tax exempt nonprofits

26% OF KY TOTAL

3,728

501(c)(3) Charitable nonprofits

27.4% OF KY TOTAL

51,478

Jobs at nonprofits

31.6% OF KY TOTAL

\$13.5 B

In annual revenue

39.2% OF KY TOTAL

990

Charitable nonprofits with paid employees

22.9% OF KY TOTAL

\$3.71 B

In annual wages

35.8% OF KY TOTAL

\$12.4 B

In annual expenditures benefiting Kentucky's economy

45.3% OF KY TOTAL

Sources: IRS Business Master Files 2019-2022; IRS e-File and Revenue Transaction Files FY ending circa 2021, via DataLake Nonprofit Research; IRS Exempt Organization Business Master, October 2023 and KY Center for Statistics, Labor Market Information Branch Quarterly Census of Employment and Wages, 2022

FOR MORE INFORMATION, VISIT [KYNONPROFITS.ORG/ADVOCATE/MORETHANCHARITY](https://kynonprofits.org/advocate/morethancharity)